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FOR IMMEDIATE RELEASE

**DREAMS FOR KIDS TO BE HONORED AS THE NPO AT KELLOGG INNOVATION NETWORK (KIN) GLOBAL SUMMIT ON MAY 18**

Chicago, IL. (May 12, 2010) Dreams for Kids the children's charity that breaks down social barriers and the isolation of children in need, will be the spotlighted non-profit organization (NPO) for the Kellogg Innovation Network (KIN) Global Summit, a flashpoint for innovation and action around building global prosperity. The Summit, hosted at Northwestern University's Kellogg School of Management and led by Robert C. Wolcott (Ph.d.) KIN founder and Executive Director, unites top leaders from myriad professions, countries and industries to define what it means to build and sustain a prosperous global society.

"KIN unites a global band of thought leaders, like Tom Touhy, who are compelled to make actionable steps towards building global prosperity," said Wolcott. "There's a lot to learn from organizations like Dreams for Kids and we're pleased announce our recent partnership."

The KIN is a platform for accelerating innovation dialogue and action, convening delegates from academia, government, non-profits and a wide range of industries: healthcare, technology, defense, utilities and communications to workshop on ideas related to building global prosperity.

Dreams for Kids, an international volunteer based youth organization whose mission is to empower you people of all abilities through dynamic leadership programs, will garner the attention and awareness of hundreds of businesses, their leaders and employees who will be the catalyst for change on a global scale. As selected NPO, they will be featured both at the Summit and in an evening concert held May 18, and open to the public, at Pick Saiger Auditorium titled, *Etudes for Innovation*. (See below for more information)

"Being honored at the prestigious KIN Global Summit will enroll some of the world's greatest minds and most innovative thought leaders into the Dreams for Kids mission," said Tom Tuohy, founder and CEO of Dreams for kids, "[the Summit] will help fuel our organization with the resources it needs to continue our national and global expansion."

As a leading business school, Kellogg School of Management has the unique ability to convene thought leaders and practitioners and provide an independent, neutral platform for collaboration. Fundamental to their approach is to leverage the vision, experience and thought-ware of the Summit's participants to realize a holistic view of prosperity. The Kellogg Innovation Network (KIN) hosts two dialogue events per year, limited to no more than 50 people per event, and one larger summit, KIN



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Global, limited to 200 participants. KIN events facilitate dialogue between executive partners, allowing for the flow of information and best practices to pollinate across a wide range of industries and contexts.

*Dreams for Kids is an international volunteer-based youth organization and 501(c) (3) children's charity, with a mission to empower young people of all abilities through dynamic leadership programs and life-changing activities. By helping others to their dreams, they realize their own. Founded in 1989, Dreams for Kids breaks down social barriers and ends the isolation of children in need through innovative programming and special events. The organization seeks to engage and unite a global community of children through community projects like **Holiday for Hope, Extreme Recess Program and The Global Dream Leaders Program**. For more information about Dreams for Kids children's charity visit [www.dreamsforkids.org](http://www.dreamsforkids.org), call toll free, 1-866-729-5454, or email [info@dreamsforkids.org](mailto:info@dreamsforkids.org)*

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